

PROJECT LIST



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MEDIA ADVISORY – GREAT VISUALS

Concord “Climate Work Party” Joins Thousands of Events Across the Planet

10/10/10: World’s Largest Day of Practical Action to fight Climate Change

CONCORD – On October 10, people across the planet will pick up hammers, shovels, and caulking-guns and join the 10/10/10 Global Work Party, the world’s largest day of practical, common sense action to fight the climate crisis. In Concord, NH, they will be wearing their Halloween costumes.

Organizers in Concord expect over 350 people to join a rally in front of the State House. After the rally people will disperse to Concord neighborhoods to canvass for their favorite political candidates (optional) and to educate people about phantom and vampire loads. A "phantom load" is any appliance or electronic gizmo that uses energy even when turned off. Some people call them "vampire appliances" or "energy vampires." Windows of many downtown businesses are set to have displays that educate people about line drying and phantom or vampire loads.

This 10/10/10 Global Work Party is being coordinated by the international climate campaign 350.org, 10:10 Global and Project Laundry List. Photos and video from thousands of simultaneous events across the planet will also be available for the media at www.350.org/media.

Who: Miles Smith Farm and Project Laundry List working with 350.org and 10:10 Global.

What: People in costumes will rally in front of the NH State House, canvass the city, and then head to Miles Smith Farm for Farm Day, where a historical re-enactor will be hanging spooky, olde clothes on a clothesline in conjunction with a graveyard tour. Get a 10% discount at Ballards (iballards.com) on your costume if you are attending our event.

Where: Concord State House <http://www.ci.concord.nh.us/tourdest/statehs/concordv2.asp?siteindx=Z30,20> and Miles Smith Farm http://maps.google.com/maps?f=q&source=s_q&hl=en&geocode=&q=miles+smith+farm+loudon+nh&sll=43.365625,-71.475677&sspn=0.158989,0.276375&ie=UTF8&ll=43.338663,-71.483574&spn=0.15906,0.276375&z=12.

When: 10:10 AM Rally, canvass begins at 11AM, Farm Day at Miles Smith Farm is 10 AM to 4 PM (rain or shine).

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For more information on the 10/10/10 Global Work Party, please visit the 350.org media room: 350.org/media.